



BUSSELTON HORSE AND PONY CLUB INC.

VISUAL IMAGES POLICY

1. Purpose

- a. In conjunction with Pony Club Western Australia's Visual Images Policy and the Pony Club Western Australia's Member Protection Policy, the purpose of this club policy is to provide a safe environment for children engaged in, or affiliated with, club activities.
- b. This policy establishes the principles that must be followed when taking and displaying visual images of members participating in Busselton Horse and Pony Club Inc. activities and Pony Club WA activities.

2. Scope

- a. This policy applied to all members and associates of Busselton Horse and Pony Club Inc.
- b. In Australia, generally speaking there is no law restricting photography or videography of people (including children) in public spaces as long as the images are not:
 - i. Indecent (such as 'up skirt' or 'down blouse' photographs taken covertly in change rooms or toilets).
 - ii. Being used for voyeurism or made for the purpose of observing and visually recording a person's genital or anal region
 - iii. Protected by a court order (e.g. child custody or witness protection)
 - iv. Defamatory
 - v. Being for commercial purpose (person's likeness is used to endorse or entice people to buy a product)
 - vi. Any Image posted publicly that is deemed by the Executive Committee as sensitive or detrimental to a member will result in a direct request to remove such image and may result in the suspension of membership (temporary or permanently) at Busselton Horse and Pony Club Inc. of the person responsible for posting the image.

3. Policy Principles

- a. Busselton Horse and Pony Club Inc. supports initiatives to protect the rights of children and believe children should be free to participate in sport and recreation without undue exposure to the risk of child abuse.
- b. Inappropriate photographing or videographing of children involved in sport and recreation activities can place children at undue risk, particularly if the images are posted on websites or distributed in publications.
- c. All photographs or videos that depict members must not be made public without the permission of those involved (parent/guardian of any minor) and an without consent any such material will have to be removed.
- d. Images taken at Busselton Horse and Pony Club events must be relevant to the sport or activity.
- e. All professional photographers/videographers at any club events run under Pony Club Western Australia rules must be a Pony Club WA Approved Photographer and comply with the Pony Club WA Visual Imagery Policy and procedures.
- f. All professional photographers/videographers who have followed the procedures set down by Pony Club WA must present their Approved Photographer ID Card to the event co-ordinator prior to commencement of any photographing.

4. Acquiring Visual Images – Information for Members

Busselton Horse and Pony Club Inc. permits parents, relatives, friends and club coaches and representatives to take photos and videos of their child(ren) under the following conditions:

- a. images must comply with the Visual Images Policy;
- b. images are not to be used for financial gain;
- c. images are only to be published on internet based sites, Social Media sites etc with the parent’s permission;
- d. the person taking photos and videos must not compromise the safety or performance of other members or competitors;
- e. parents, relatives, friends will not take videos of club coaches or officials without their consent; and
- f. coaches will inform any athlete and parent(s) if they wish to video the athlete as a tool to analyse and improve performance.

5. Members Responsibility

- a. It is the member’s responsibility to inform Busselton Horse and Pony Club Inc. executive committee in writing, via the Membership Application Form or in subsequently in writing if they DO NOT wish to be photographed by any official event photographer at least 48 hours prior to any event.

6. Club Event Images for use for Club Promotion

- a. If an image is used the child will not be named in full i.e. first name only.
- b. No personal information such as address, email or telephone number of child, parent/guardian will be posted with images or distributed in publications.
- c. Only appropriate images of the child, relevant to the sport or activity, suitably clothed will be used.

REVIEW HISTORY

Version	Date Approved	Review Date	Content reviewed/purpose
1.0	5/2018		